



mercanteinfiera

Press Release

MERCANTEINFIERA RETURNS IN OCTOBER 2021

The extension of the current state of emergency pushes Fiere di Parma to postpone Mercanteinfiera to October. On the other hand, from 18 to 20 June, a format inspired by the historic French antiques markets will be staged in the spaces of the Bagarre-déballage exhibition center. The “Mercante e Dintorni” talks review continues online.

Parma, March 30 - Mercanteinfiera, the Fiere di Parma event dedicated to Antiques, Vintage Collectibles and Historical Design, has had to be postponed to October. The current pandemic and the resulting unpredictability of the situation have led Fiere di Parma to reschedule the May dates.

The postponement will serve to ensure the same flow of visitors and foreign buyers that Mercanteinfiera has always provided.

In the meantime, Mercanteinfiera carries on for the international community its online and digital panel of contents (interviews and in-depth discussions) with the aim of fostering the connections behind not only the business but, especially, the cultural aspects of Mercanteinfiera, under the umbrella of Mercanteinfiera and Surroundings.

"It is a very different format from the Mercanteinfiera that everyone knows - says Ilaria Dazzi Brand Manager - but a smart way to be able to be there for our fans anyway".

Antiques, design d'auteur and vintage collectibles will therefore be back. A gorgeous collection of evocative pieces ranging from the 15th century to the Baroque, from Art Deco to Liberty and vintage. We look forward to seeing on 2-10 October 2021 at Fiere di Parma. In the meantime, we invite you to get ready to enjoy a special edition of Bagarre-Deballage in June (18, 19 and 20th June, 2021).

The collaboration with Antico Antico continues and will provide everyone, enthusiasts and operators, with a further opportunity to expand their business through a new mercanteinfiera.com event to mark on your calendar.

For mercanteinfiera.it updates.

Antonella MAIA

Independent Public Relations Professional

+39 3494757783, press@antonellamaia.com

www.antonellamaia.com, Skype - antonellamaia