



Press Release

## **MERCANTEINFIERA SPRING MOVED FROM 8 TO 16 MAY**

*Outlook defined for the 26th edition of Mercanteinfiera*

Parma, 10 February

Mercanteinfiera, Fiere di Parma's event dedicated to antiques, vintage collectibles and historical design, has been shifted **from 8 to 16 May**.

Having considered a series of factors, Fiere di Parma has picked the date for Mercanteinfiera Spring.

This decision was taken also reflecting on the Autumn 2021 edition, when we will be celebrating the fortieth anniversary of the exhibition.

We are certain that the reopening will coincide with a renewed flow of foreign visitors and buyers, which has always been a special characteristic of Mercanteinfiera.

This decision is part of a strongly defended idea: that also in 2021 Mercanteinfiera shall continue to remain an in-person exhibition, so as to give the opportunity to the international community to come back here and to discover also matters that will be partly explored in a different perspective during the online panel *Mercanteinfiera and surroundings: meetings between real and virtual*.

All updates will be available shortly on the website [mercanteinfiera.it](http://mercanteinfiera.it) and on the social channels.

The exhibition therefore will be an occasion to analyse the far-reaching changes accelerated by the pandemic in terms of tastes and sales. It will also be an opportunity to gather once again all the followers and operators in Parma.

For info and updates [mercanteinfiera.it](http://mercanteinfiera.it) .

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